

**Get your wedding dress for less!**  
**Finding good deals on wedding gowns for Examiner.com by Maya Jordan**

Finding the right dress is often the most important thing to a bride. But it can also be the most frustrating, especially when budget plays a huge factor. In today's economy many brides find that their dream of a designer or couture dress has to be put aside because they are just too expensive. But why settle? Brides can have their dream dress and save money by doing two simple things: Going to sample sales or buying a dress that is from last season. By doing this you can save anywhere from 10% to at times 70% on a dress!

Sample sales are your friend. Many brides think that getting a dress from a sample means that the dress will be damaged or not in good condition. This is simply not the case. Bridal shops take very good care of their samples. They want the samples to look good for their costumers. So, any dress that you get from a sample sale will have been treated quite well.

Don't be afraid of buying a dress from a previous fashion season. There used to be a stigma attached to buying anything that wasn't from a current designer collection, but no longer. If you love a dress from a designer's fall 2008 collection, go ahead and get it even though it's currently fall 2009. A lovely wedding dress never goes out of style, so it doesn't matter which collection year it comes from.

When attending a sample sale or checking out collections from a previous season, be prepared to buy your dress on the spot. It is rare for there to be more than one of the same dress at these sales. Thus you should come with your credit card or cash ready to get your dream dress. You often won't have the luxury of coming back to get the dress once you've gone home to ponder. These sales will be full of other savvy brides, just like you. So if you see the dress, snag it and buy it while you have the chance.

It's quite easy to find sample sales or to check out older collections from your favorite designers and collections. The quickest thing to do is call or go to the website of bridal shops in your area to find out when their sample sales are and when collections from previous seasons go down in price. Most bridal shops openly advertise their sample sales as it is an excellent source of revenue and a good way for them to clear out their storerooms for new collections.

Here are some links to well known New York City Bridal Shops that are known for their great sample sales. But remember, you can do this no matter what area you live in at your local shops:

Kleinfeld Bridal-

<http://www.kleinfeldbridal.com/>

RK Bridal-

<http://http://www.rkbridal.com/>

The Bridal Garden-

<http://www.bridalgarden.org/>

There is no need to sacrifice your dreams of a designer wedding dress. Happy shopping!